

MBA Gen II (Sem IV)

412FIN: Strategic Cost Management

(2019 PATTERN)

SHORT QUESTIONS

- 1. Meaning of strategic cost management
- 2. Significance of strategic cost management
- 3. Objectives of strategic cost management
- 4. Define Cost Control
- 5. Define Cost Reduction
- 6. What is Life Cycle costing
- 7. Define Target Costing
- 8. Define Throughput Costing
- 9. Define Lean Accounting
- 10. Define Business Process Outsourcing (BPO)
- 11. What is Activity Based Costing
- 12. What are the application of Activity Based Costing
- 13. What are the benefits of Activity Based Costing
- 14. What are the stages of Activity Based Costing
- 15. What is the relevance of Activity Based Costing in Decision Making
- 16. What are the main objectives of target costing?
- 17. Examples of target costing
- 18. What are the main objectives of target costing?
- 19. What are the limitations of target costing?
- 20. What is the impact of target costing on profitability?
- 21. What is the purpose of kaizen costing?
- 22. What are 5S in kaizen costing?
- 23. What are the benefits of kaizen costing?
- 24. Difference between Target Costing v/s Kaizen Costing
- 25. Define kaizen costing.